



## Platinum Peptide Serum™

Formulated with palmitoyl tripeptide-28, palmitoyl oligopeptide, palmitoyl tetrapeptide-7, the latest in peptide technology for cell renewal, anti-inflammatory benefits, and cellular repair. Contains cassia alata leaf extract as an anti-oxidant, and sodium hyaluronate for hydration.

### Skin Type:

All skin types.

### How to use:

#### Professional use:

Apply Platinum Peptide Serum™ in technology services for hydration and moisturization. May be used in all professional services, accordingly.

#### Home use:

Apply generously twice daily to face and décolleté. Follow the bT-Ceuticals® regimen for maximum benefits.

### bT-Ceuticals® Home Care Regimen

Step	Normal Skin	Dry/Dehydrated Skin	Oily/Blemished Skin
1	CLEANSE	CLEANSE hydrating	CLEANSE
2	EXFOLIATE	EXFOLIATE	EXFOLIATE
3	TONE	TONE	TONE
4	PLATINUM PEPTIDE SERUM	PLATINUM PEPTIDE SERUM	ACCELERATE clearing (locally)
5	CREAM	PLATINUM PEPTIDE CREAM	RESTYFLUID
6	Platinum RESTORE eye cream	Platinum RESTORE eye cream	Platinum RESTORE eye cream
7	SHADE SPF 30	SHADE SPF 30	SHADE SPF 30

### Ingredients:

Aqua, aloe barbadensis leaf juice, glyceryl polymethacrylate, hydroxyethylcellulose, palmitoyl tripeptide-28, palmitoyl oligopeptide, palmitoyl tetrapeptide-7, cassia alata leaf extract, sodium hyaluronate, allantoin, glycerin, butylene glycol, carbomer, polysorbate 20, phenoxyethanol, ethylhexylglycerin, sodium hydroxide.

### Quick Selling Tips:

- Loaded with peptides that help stimulate circulation (palmitoyl oligopeptide, palmitoyl tripeptide-28), and reduce inflammation (palmitoyl tetrapeptide-7)
- Arnica helps reduce inflammation
- Contains cassia alata leaf extract, a super antioxidant to help regulate DNA protection and repair.

**Ingredient Efficacy Studies:** Gorhonian extract, botaniceutal